



JOHN GILMORE RILEY
 CENTER/MUSEUM OF AFRICAN
 AMERICAN HISTORY AND CULTURE

FOR IMMEDIATE RELEASE

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John G. Riley Museum Will Rock in the Holiday Season this Saturday with its 15th Annual Rock-A-Thon Celebration & Culture Arts Showcase

TALLAHASSEE – The John G. Riley Center/Museum will hold its Annual Culture to Culture Holiday Rock-A-Thon Celebration on Saturday December 6, 2014 from **9:00 a.m. to 3:00 p.m.** at Cascades Park, which is located directly adjacent to the Riley Center/Museum. The Rock-a-Thon is sponsored by the Tallahassee Downtown Improvement Authority and serves as a prelude to the City's Annual Winter Festival & Celebration of Lights.

Entering its 15th year, the Riley Museum is pleased to host this family-friendly holiday event that features performances from some of Tallahassee's most notable arts and cultural



organizations. The Rock-a-Thon is the museum's annual rocking chair marathon and membership drive that supports annual operations and upkeep of the historic Riley House.

Public support and participation in the event helps to further their effort to restore, preserve and commemorate the cultural heritage and rich diversity of the Tallahassee community.

The event and will be held at Cascades Park and feature live performances on the amphitheater stage, free guided tours of the Riley Museum and Smokey Hollow Village, children's activities, such as face-painting and a petting zoo, as well as a holiday marketplace with a fantastic assortment of handcrafted merchandise and food to fulfill all your holiday shopping needs. With an array of cultural enrichment, special holiday treats and plenty of food + food trucks, the Rock-a-Thon is the best place to stop, shop, sit and enjoy some of Tallahassee's best and brightest!

96.1FM Jamz radio personality, the world-famous Joe Bullard, will emcee this fun-filled family event and a very special guest from the North Pole is expected to make an appearance for both the young and the young at heart!



Additionally, over thirty-five (35) local organizations will engage in a rocking-chair marathon in order to raise money to benefit the Riley Museum and its community heritage education programs. Door prizes will be given away every 15 minutes to the general public and includes gift certificates from our gracious local sponsors: McDonald's, Wendy's, Battery Source, Black Fig, Captain D's Seafood Restaurant, Savannah's Country Buffet, Soul Vegetarian, Blue Bell Ice-cream, Super Suds, Barnes & Noble, Heavenly Hair, Super Lube, Red Elephant, Krispy Kreme Donuts and AMC Theatres at Tallahassee Mall.

For further information and/or event details feel free to contact the Riley Museum by phone at (850) 681-7881 or by email lroberts@rileymuseum.org or info@rileymuseum.org.

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