



JOHN G. RILEY
HOUSE & MUSEUM

FOR IMMEDIATE RELEASE

February 12, 2014

MEDIA CONTACT:

Marion McGee

Mobile: (850) 339-2757

Office: (850) 681-7881

Fax: (850) 681-7000

Email: info@rileymuseum.org

Web: www.rileymuseum.org

Riley Museum Invites You to #BeInspired2014

TALLAHASSEE- In honor of Black History Month, the John G. Riley Center/Museum invites the public share your inspiration to participate in their latest campaign **#BeInspired2014** starting on **February 1st** through **February 28th**.

During the entire month of February, the Riley Museum is making it easier to stay connected through Twitter, Facebook and Instagram! Simply text, tweet or post the most inspiring thing you've read, seen or heard that day in hopes that what inspires you, will inspire others. **As** Inspiration is something that drives everyone every day whether it is to get out of bed in the morning or to help accomplish a task. #BeInspired2014 is the time to share & vote for your favorite inspiration by retweeting, commenting, sharing, or liking the post that you hear about on a day to day basis. Posts will also incorporate a *Meet the Staff* section where one of the John G. Riley Center/Museum's staff members will show their own inspirations as well. Join in the fun and like the **John G. Riley Center/Museum** on Facebook, follow **@JohnRileyCenter** on Twitter, and **@johngilmoreriley** on Instagram!



#BeInspired

For Black History Month, the John G. Riley Center & Museum invites you to post a quote, a person, a photo or even a song that inspires you every day.

Don't want to post? Hit the like button, retweet, make a comment, or share your favorite inspiration. By February 28th, the inspiration with the most shares or retweets will be spotlighted on the Riley Museum website.

Join the fun and tell us what #inspires you!



JOHN G. RILEY
CENTER / MUSEUM

###